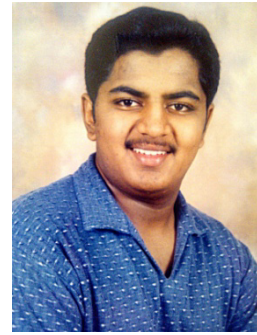


Mr.Amit Deshmukh

Asst. Professor (Marketing)



Mr.Amit Deshmukh has been associated with Sinhgad Institute of Management and Computer Application as Assistant Professor for Marketing Management since 2013. Currently he is engaged into teaching subjects like Sales Management and Personal Selling, Basics of Marketing, Startup New Venture Management, Selling Negotiation Skills and Marketing .

He has completed his 2nd Master Degree (International Masters in Management, IMM) from Marseille France. He has finished his MBA in Marketing from University of Pune before he went to Europe for further studies, and also done M.Com.

Apart from Academic qualification, he also worked with FMCG Companies like Nestle, Paris. and Manikchand Oxyrich for Sales, Branding and Promotions of their product line

He is also working for Social Cause of Malnutrition in Melghat, Vidharbha and closely associated with NGO named “Maitri” in Pune.

With his human skills and habit for managing different types of events he was also associated with many national and international events held in Pune like Common Wealth Youth Games, IBSF Billiards International Tournament and is a part of Sinhgad Karandak – Spectrum team.

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